

Important information for Saco Student Fair in Malmö

Remeber!

- ✓ Do you need any help on spot? Please come to the Servicecenter in the lobby.
- ✓ It is not permitted to place any furniture or hand out brochures etc. outside of your designated stand area.
- ✓ No loud activities/music are allowed
- ✓ Your stand should be staffed at all times and you are not allowed to pack up and leave before the fair closes at 4 pm.

Hours of operation

- Move-in: 2nd of December, 13.00–22.00
- Move-out: 3rd of December, 16.00–22.00 (just after the hallway carpet is removed)
- Fair is open: 3rd of December 09.00–16.00

Amount of visitors

We are expecting around 5,000–6,000 visitors from Southern Sweden.

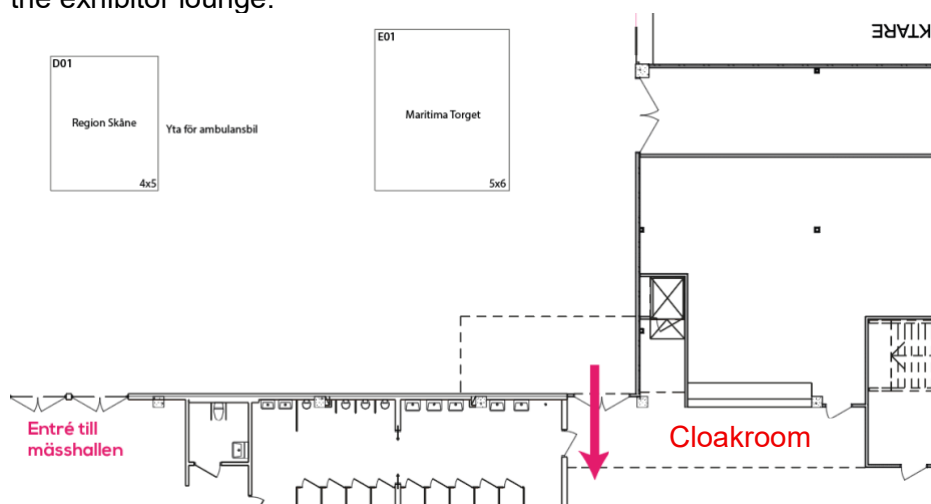
If you are interested in what visitors see, i.e. what your digital presentation looks like for them, you can check on <https://sacomassan.se/public/exhibitors/list>.

Storage

Area for storing extra materials can be found to the left in the exhibition hall, behind the big wall.

Cloakroom

There is a designated and free cloakroom for exhibitors (please show your exhibitor card), when turning right after entering the exhibition hall from the main entrance. Same way as to the exhibitor lounge.



Entrance & exhibitor cards during move-in – entrance on the right side of the exhibition center

When the fair is not officially open for visitors, i.e. before 9 am on 3rd of December, you can only access the exhibition hall through the goods entrance (on the back). Please turn right in front of the main entrance and follow the buildings wall until you reach the goods entrance. There you will receive an exhibitor card which you fill in on spot.

Entrance during the fair's opening hours

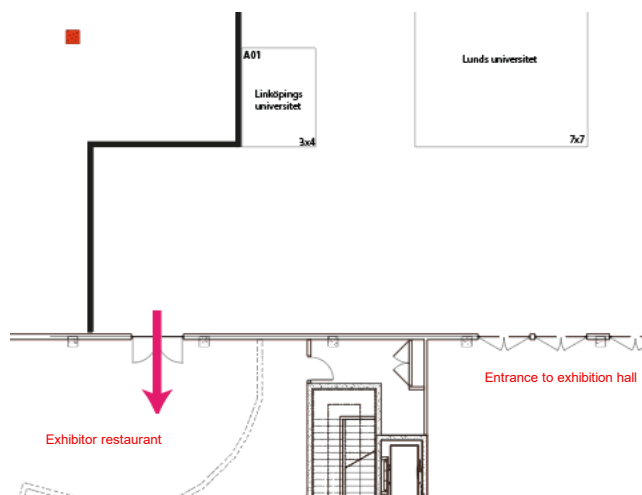
Once the fair opens for visitors you should use the main entrance on Mässgatan 6. Once inside you can find the Helpdesk/information on the right hand side where you can collect an exhibitor card.

Lounge

We offer all our exhibitors the possibility to have free coffee or tea in the exhibitor lounge which can be found when turning right and right again after entering the exhibition hall from the main entrance (close to the cloakroom).

Lunch

If you have ordered lunch QR codes through the exhibitor portal, these can be scanned in the restaurant as payment during the fair. You are also able to pay on spot. The restaurant is called forest and can be found when turning to the left right after entering the exhibition hall coming from the main entrance.



Floor plan & stand number

Please check the floor plan in the [FAQ for exhibitors](#).

Exhibitor cards

Exhibitor cards can be collected at the entrance (see above) and are filled in with your name and exhibitor name. You don't need to register in advance. Please bring the exhibitor card to be able to use the exhibitor lounge, restaurant and cloakroom.

Wifi

We have a designated wifi for exhibitors named [Saco exhibitor](#), password [hejasaco2025](#).