



Final update for exhibitors at Saco Student Fair in Stockholm and Malmö 2023

Dates and hours (Stockholm/Malmö)

Moving in: 28 November 07.00-22.00 / 5 December 07.00-22.00

Moving out: 30 November 16.30-20.00 / 6 December 16.30 - 20.00

The fairs' opening hours: 29-30 November / 6 December 09.00-16.30

Expected number of visitors in Stockholm is approx. 22,000 and in Malmö approx. 6,000, fairly evenly distributed over the two days and the three slot times 9.00-11.30, 11.30-14.00 and 14.00-16.30.

Stand package choices / extra orders, info from the exhibition centers such as hours, goods addresses, delivery of goods, etc

Check out on Workman's and Malmö MässService order pages. Links to this can also be found on the start page of the exhibitor portal.

[Workman \(Stockholm\)](#)

[Malmö MässService \(Malmö\)](#)

Complete your digital stand

Create/update your digital stand in Sacomässan.se, which is the digital fair guide to Saco Student fairs. Be sure to click in relevant areas of interest and add keywords to Searchability (under **Digital** in the left menu).

Digital fair guide Sacomässan.se - log in

Log in to the visitor view with your admin login to the exhibitor portal. Valuable to see what visitors see.

Exhibitor badges

Temporary exhibitor badges to gain access to the fair (even during move-in) are available for download on the start page of the exhibitor portal. Pick up the official exhibitor cards with neck cords at the Service Center from 10 a.m. on the move-in day. Exhibitor badges are also available in the fair's entrance once the fair has opened (from 9 a.m.). Exhibitor badges are required to gain access to the exhibitor restaurant, exhibitor lounge and free exhibitor wardrobe. Please observe that exhibitor badges must be shown at moving in as well to gain access to the premises due to the current security mode (hence the temporary exhibitor badges).

It is the same exhibitor card for Stockholm and Malmö, so feel free to reuse!

Entrance for exhibitors during move-in

During move-in, i.e. before the fair opens at 9.00, the main entrance is closed at both fair locations. Exhibitors enter through the goods entrance on Vågögatan 3 for Kistamässan / Malmömässan's back inside the gates. If you arrive after the start of the fair there an exhibitor marked door at the main entrance in (Stockholm) where exhibitor badges that can be obtained by stating the exhibitor's name and stand number.

Leads scanner that saves contact details for your Leadsmanager

Book no later than Friday 24 November.

The price is SEK 1,900 for one type of fair and SEK 2,500 for both.

Email sandra.wahlgren@saco.se to book.

Lunch

Exhibitor card is mandatory. Kistamässan has 2 exhibitor restaurants this year.

One is on the exhibition floor, on the right before entering the exhibition hall.

The other is more secluded. Take the right entrance to the exhibition hall, turn right, follow the passage until it ends and turn right again. There is a sign for Exhibitor restaurant. At the Malmö fair, the Restaurant Forest is on the left when you enter the fair hall. Lunch is served between 11 and 15.

Lounge - exhibitor cafe

Exhibitor card is mandatory. Exhibitors in Stockholm can have coffee for free in E10, which is located down by the E halls for seminars. See sign by the stairs in the upper entrance hall.

In Malmö, go directly to the right when you enter the exhibition hall and right again at the sign.

Stand location

See link to floor plan on the start page in the exhibitor portal. You can see your stand number in your digital stand when you are logged into Sacomässan.se (not visible in preview mode).

Lectures

Make sure that the information about your lectures is updated in the exhibitor portal with title, description and areas of interest. Do you have questions? Contact

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